

## Woodclose Park Environmental Policy 2010

The core activity of Woodclose Park is to provide a holiday base that meets strict assessment criteria to provide a sustainable, environmentally aware, conservation orientated Holiday Park. The biodiversity and topography of the area are a key element in our success and we recognise our duty to responsibly manage all of our activities that may have a negative impact on this environment.

This environmental policy is an integral part of fulfilling several aspects of our mission statement which focus on:

- The protection and enhancement of the local environment with the assistance of local communities and local business partnerships, the formation of cluster groups.
- Continued assessment by an independent endorsement from a local wildlife or conservation body.
- Support to our local economy by selecting local quality food and refreshments; reducing our carbon footprint with the reduction of food miles.
- The provision of a sustainable, environmentally, conservation orientated Holiday Park, focusing on consumer targets before, during and after their stay.

In order to implement these aspects of our mission statement we shall undertake the following initiatives:

- Maintain and encourage partnerships such as those with the "The Conservation & Tourism Partnership" towards the maintenance of footpaths and the protection of the landscape as well as Cumbria Wildlife Trust preserving the habitat of our flora and fauna.
- Integrate energy management systems that focus on improving energy efficiency, safety and the prevention of pollution in all aspects of our business as well as the research and commitment to continual improvements with the use of new technology.
- Encourage recycling and waste minimisation practices within the business as well as actively working with our suppliers to reduce packaging by implementing a catering code of practice.
- Regularly evaluate the energy efficiency of the business, to set environmental objectives and targets
- Encourage environmental best practices with other businesses through clusters, partnerships and associations such as the Chamber Board for Kirkby Lonsdale and Casterton School.
- Identify an "Environmental Champion" within the business who is charged with encouraging and monitoring environmental practice within the Company.
- Comply with existing and future legislation.
- Continued encouragement of greener ways to travel and enjoy your stay such as Bicycle Hire and accessible timetable information.

Responsibility for the environmental policy resides with the senior management of Ullswater 'Steamers'. This commitment from top management aims to facilitate and encourage all members of the company hierarchy to act and encourage better environmental awareness.